

Abstrak

PT. Suka Dadi merupakan perusahaan yang bergerak dibidang pembuatan mebel berbahan baku dari kayu jati. Tujuan penelitian ini adalah menganalisis pengaruh Orientasi Kewirausahaan dan Budaya Organisasi terhadap Kemampuan Manajemen serta dampaknya terhadap Kinerja Perusahaan PT. Suka Dadi secara simultan dan parsial. Sample yang digunakan dalam penelitian ini sebanyak 105 karyawan di PT. Suka Dadi. Metode analisis yang digunakan dalam penelitian ini adalah Korelasi Pearson dan Path Analysis. Hasil dalam penelitian ini menyatakan bahwa orientasi kewirausahaan berpengaruh langsung secara parsial terhadap kemampuan manajemen, tetapi orientasi kewirausahaan tidak berpengaruh langsung terhadap kinerja karyawan. Budaya Organisasi tidak berpengaruh langsung secara parsial terhadap kemampuan manajemen, tetapi budaya organisasi berpengaruh langsung terhadap kinerja perusahaan. Kemampuan manajemen memiliki pengaruh langsung secara parsial terhadap kinerja perusahaan. Kemudian orientasi kewirausahaan dan budaya organisasi serta kemampuan manajemen berpengaruh secara simultan terhadap kinerja perusahaan PT. Suka Dadi.

Kata Kunci :

Orientasi Kewirausahaan, Budaya Organisasi, Kemampuan Manajemen , Kinerja Perusahaan

Abstract

PT. Suka Dadi is a furniture making company which uses teakwood as their raw materials. The purpose of this experiment is to analyze Entrepreneurship Orientation as well as Organization Culture influence on management skills and also their impact on PT. Suka Dadi performance simultaneously and partially. There were 105 employees in PT. Suka Dadi which become the sample of this experiment. The Method of Analysis used in this experiment are Pearson Correlation and Path Analysis. The result of this experiment stated that Entrepreneurship Orientation directly affect management skills partially, however it does not affect directly on the employee performance. Organization Culture does not affect directly on management skills partially, but Organization Culture directly affect the company performance. Management skills have direct impact partially against company performance. Entrepreneurship Orientation, Organization Culture, and also Management skills have direct impact simultaneously to the PT. Suka Dadi performance.

Keywords:

Entrepreneurship Orientation, Organization Culture, Management Skills, Company Performance